

Recycle and Redesign

Recycle and Redesign is an *individual event* that recognizes participants who apply recycling and redesign skills learned in Family and Consumer Sciences courses and create a *display* using samples of their skills. Participants select a used fashion or home item to recycle into a new product. Participants will create a brand new product, not simply embellish an old one. However, participants may use additional materials if needed to redesign and creatively embellish the new product. Finished products are displayed with appropriate *props* and coordinates. At the event site, participants set up their *displays* and present the results of their projects to evaluators.

EVENT CATEGORIES

Junior: through grade 9

Senior: grades 10-12

See the section on event categories for more information.

ELIGIBILITY

1. Chapters may submit one entry in each category of this event.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. The Recycle and Design project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
4. The Recycle and Design project must be planned and prepared by the participant(s) only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
5. Students who are or have been enrolled in Family and Consumer Sciences courses or unit of study are eligible.

PROCEDURES & TIME REQUIREMENTS

1. **Before the opening general session on the first day of the conference, participants will have 30 minutes to set up their *displays*.** Only participants are allowed in the setup area. Other persons may not assist. *Displays* not set up at designated time will not be allowed during the presentation.

2. The oral presentation **may be up to** 10 minutes in length but must be at least 7 minutes. A one-minute warning will be given at 9 minutes. Participant(s) will be stopped at 10 minutes.
3. Following the presentation, evaluators will have 5 minutes to interview participant.
4. Evaluators will have 5 minutes to use the rubric to score and write comments for each participant.
5. The total time required for this event is approximately 20 minutes.
6. To select skill areas for your event, see “Recycle and Redesign Skills Selection Chart.”

GENERAL INFORMATION

1. Participant(s) must bring all necessary supplies and/or equipment. Wall space will not be available.
2. Tables and electrical outlets must be requested through the adviser. Extension cords and power strips are not provided.
3. Scrapbooks, *manuals*, and photo albums are not allowed in this display event.
4. Participants may not carry in additional *visuals* or *props* for the oral presentation. Items within the *display* (handouts, samples, etc.) may be used as in-hand *visuals* during the oral presentation, but must be returned within original display dimensions when done.
5. Words in *italics* are defined in the glossary.
6. **Allowable Presentation Elements:** *Audio, Props/Pointers, Visual Equipment, Visuals.*
Not Allowed: *Costumes/Uniforms, Easel(s), File Folder, Skits.*

Recycle and Redesign Specifications

Display

The *display* may be either freestanding or tabletop. **Freestanding displays should not exceed a space 48" deep by 60" wide by 72" high, including audiovisual equipment. Tabletop displays should not exceed a space 30" deep by 48" wide by 48" high, including audiovisual equipment.** Participants using a tabletop display are allowed a standing mannequin in addition to their table space, however, all other information or *props* outside the *display* will be considered part of the *display* and subject to penalty (tablecloths, storage items, boxes below the table, etc.). *Visuals* or *props* used during the oral presentation of the *display* must be contained within the *dimensions* of the *display*, and movement of the display during the presentation must occur within the original dimensions only. Scrapbooks, *flip charts*, manuals, and photo albums are not allowed. **The display must include a *project identification page* and a *planning process summary page*.**

Project Identification Page	One 8 1/2" x 11" page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant's name(s), chapter name, school, city, state, FCCLA national region, and project title.
FCCLA Planning Process Summary Page	One 8 1/2" x 11" summary page of how each step of the <i>planning process</i> was used to plan and implement the project; use of the <i>planning process</i> may also be described in the oral presentation.
Contents of Display	<p>The <i>display</i> must contain coordinates to complement the product, a material profile, cost itemization, time log, and photo storyboard.</p> <p>Coordinates: Other garments/accessories that complement the project should be arranged attractively in the display.</p> <p>Material Profile: A material profile should be prepared front side only on paper not larger than 11" x 17" and displayed. The material profile will contain a sample of each material used to make the project and all available information about material content and type—construction, finishes, properties, performance, and care.</p> <p>Cost itemization: A detailed cost itemization should be prepared front side only on 8 1/2" x 11" paper and displayed. The cost itemization will show a list of all supplies used to make the product with quantities, unit costs, and total costs.</p> <p>Time Log: A log of time invested in designing and making the garment/accessory should be prepared front side only on 8 1/2" x 11" paper and displayed. Total hours should be shown.</p> <p>Photo Storyboard: A storyboard of photos telling the story of the project should be prepared front side only on paper not larger than 11" x 17" and displayed.</p>
The display MAY CONTAIN these items, but they are NOT REQUIRED:	<p>Thematic props or decorations: These include, but are not limited to, titles, banners, flowers, balloons, furnishings, fabric drapes, cutouts, and theme-related objects. Elements may be stationary or moveable.</p> <p>Audiovisual: Audiovisuals are permitted as long as all parts other than the electrical cord fit within the dimensions of the display area. Audiovisuals are not required.</p> <p>Mannequins: Any type of mannequin that will fit within the display size limitations is acceptable, but mannequins are neither required nor provided.</p> <p><i>Note:</i> The display may not contain a live model. The participant may not model the garment/ accessory during the presentation.</p> <p>Basic Marketing Plan: The participant may choose to demonstrate the marketability of their product by developing a brief marketing plan. The plan should include, but is not limited to basic marketing elements such as target market information, a product description, pricing options, promotional ideas, and possible places of sale. Information should be presented in the way the participant best sees fit.</p>

Oral Presentation

The oral presentation of the project **may be up to** 10 minutes in length but must be at least 7 minutes and is delivered to evaluators. The presentation is to describe efforts in detail.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Knowledge of Recycling	Demonstrate knowledge of concepts related to the selected skill area.
Use of <i>Display</i>	Design original, appealing <i>visuals</i> . use these effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or notecards if used. Wear appropriate clothing for the nature of the presentation.
Grammar and Pronunciation	Use proper grammar and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project.

Recycling and Redesign Skills

Participants are to select a project that showcases their recycling and redesign skills.

Design	The design should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Recycling and Redesign Skills	Products will be evaluated on the 8 recycling and redesign skills selected by the participant. See Recycle and Redesign Skills Selection Chart.

STAR Events Point Summary Form Recycle and Redesign

Category (circle one): Junior Senior

Participant's Name: _____

Participant Number: _____

Directions:

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms. Do **not** change team or group numbers.
2. Before student presentation, Event Chairperson must check participants' *display* using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do **not** staple.

ROOM CONSULTANT CHECK			POINTS
Registration 0-5 points	0 Did not attend	5 Attended	
Display Set-up 0-1 point	0 Participants did not set up their display within the allotted time period	1 Participants set up display during the allotted time period	
Display Dimensions 0-1 point	0 Does not fit within the appropriate dimensions.	1 The display fits and stays within the appropriate dimensions	
Project Identification Page 0-2 points	0 Project ID page is missing	1 Project ID page is present but includes incorrect information	2 Project ID page is present and completed correctly
Punctuality 0-1 point	0 Participant was late for presentation	1 Participant was on time for presentation	

Evaluators' Scores

Evaluator 1 _____ Initials _____

Evaluator 2 _____ Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by number of evaluators

= **AVERAGE EVALUATOR SCORE**

Event Chairperson Total _____

(10 points possible)

Average Evaluator Score _____

(90 points possible)

Final Score _____

(Average Evaluator Score plus Room Consultant Total)

Rating achieved (circle one)

Gold: 90-100

Silver: 70-89.99

Bronze: 1-69.99

Verification of final score and rating (please initial) Eval. 1 _____ Eval. 2 _____ Eval. 3 _____ Chair _____

