

# Illustrated Talk

Illustrated Talk, an *individual* or *team event*, recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants must prepare a **file folder**, an **oral presentation**, and **visuals**.

## EVENT CATEGORIES

**Junior:** through grade 9

**Senior:** grades 10-12

**Occupational:** grades 10-12

See the section on event categories for more information.

## ELIGIBILITY

1. Chapters may submit one entry in each category of this event.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. The Illustrated Talk project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
4. The Illustrated Talk project must be planned and prepared by the participant(s) only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or nonparticipant work.

## PROCEDURES & TIME REQUIREMENTS

1. **Each entry will submit a *file folder* with required documents to the Event Chairperson at orientation.**
2. Event Chairpersons and evaluators will have 5 minutes to preview the *file folder* before the presentation begins.

3. Participant(s) will have 5 minutes to set up for the event. Other persons may not assist.
4. The oral presentation **may be up to** 10 minutes in length but must be at least 7 minutes. A one-minute warning will be given at 9 minutes. Participant(s) will be stopped at 10 minutes.
5. If audio recordings are used, they are limited to 1 minutes playing time during the presentation.
6. Following the presentation, evaluators will have 5 minutes to interview participants.
7. Evaluators will use the rubric to score and write comments for participants. Then, evaluators will meet with each other to discuss participants' strengths and suggestions for improvement.
8. The total time required for this event is approximately 25 minutes.

## GENERAL INFORMATION

1. A table will be provided. Participant(s) must bring all other necessary supplies and/or equipment. Wall space will not be available.
2. Participant(s) may bring an easel.
3. Extension cords and power strips are not provided.
4. The use of video recordings is not allowed in this event.
5. Words in *italics* are defined in the glossary.
6. **Allowable Presentation Elements:**  
*Audio, Costumes/Uniforms, Easel(s), File Folders, Props/Pointers, Skits, Visual Equipment, Visuals.*

# Illustrated Talk Specifications

## File Folder

Participant will submit **one letter-size file folder containing three identical sets, with each set stapled separately**, of the items listed below to the Event Chairperson at orientation. The *file folder* must be labeled in the top left corner with name of event, event category, participant's name(s), state, and FCCLA national region.

<i>Project Identification Page</i>	One 8 1/2" x 11" page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant's name(s), chapter name, school, city, state, FCCLA national region, and title of Illustrated Talk.
FCCLA <i>Planning Process</i> Summary Page	One 8 1/2" x 11" summary page of how each step of the <i>planning process</i> was used to plan and present the Illustrated Talk.
Outline of Presentation	Outline the presentation in no more than two pages.
Documentation of Three Prior Presentations of the Illustrated Talk to Different <i>Audiences</i>	Document three (only three) prior Illustrated Talk presentations, including date; location; and proof of prior presentation, such as photos, news clippings, and/or thank-you notes.
Works Cited/ <i>Bibliography</i>	Use an organized, consistent format to cite all references in alphabetical order. Resources should be reliable and current. MLA format required.

## Oral Presentation

The oral presentation **may be up to** 10 minutes in length but must be at least 7 minutes and is delivered to evaluators. The presentation should deal with issues related to Family and Consumer Sciences and how these issues can be addressed by FCCLA members. It is not a factual lecture or "how-to" presentation.

Introduction	Use creative methods to capture <i>audience</i> attention.
Relationship to Family and Consumer Sciences and/or Related Occupations	Reflect views and knowledge on issues of concern related to areas of Family and Consumer Sciences and/or related occupations.
Knowledge of Subject Matter	Present current data and information to support viewpoints and issues of concern.
Methods or Techniques to Address the Issues of Concern	Describe suggested methods or techniques FCCLA members can use to address the issues of concern.
Summary	Summarize major points and/or issues of concern.
Organization/Delivery	Deliver oral presentation in an organized, sequential manner as outlined.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of <i>visuals</i> and note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar/Word Usage/Pronunciation	Use proper grammar and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.

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## Visuals/Props

*Visuals/props* may include posters, charts, slides, transparencies, presentation software, puppets etc. Audio recordings are limited to 1 minute playing time during the presentation. Video recordings are not permitted.

Effectively Illustrate Content	Support, illustrate, and/or complement <i>content</i> of presentation.
Creativity	Use creative methods to illustrate presentation.
Use of Visuals	Presentation aids must be visible to the audience; neat, legible, and professional; and use correct grammar and spelling.

## STAR Events Point Summary Form Illustrated Talk

Category (circle one):            Junior            Senior            Occupational

Participant's Name(s): \_\_\_\_\_

Participant( s) Number: \_\_\_\_\_

**Directions:**

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms. Do **not** change team or group numbers.
2. Before student presentation, Event Chairperson must check participants' *file folder* using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do **not** staple.

ROOM CONSULTANT CHECK				POINTS
<b>Registration</b> 0-5 points	<b>0</b> Did not attend/incomplete team attendance	<b>5</b> The individual or ALL participating members of the team attended		
<b>File Folder</b> 0-2 points	<b>0</b> No File Folder presented	<b>1</b> File Folder presented with Incorrect labeling /Insufficient materials for evaluators (less than 3 copies of contents)	<b>2</b> File Folder is presented with correct labeling and sufficient evaluators material • Project ID Page • Planning Process Summary • Presentation Outline • Prior Presentation Documentation • Works Cited	
<b>Project Identification Page</b> 0-2 points	<b>0</b> Project ID page is missing	<b>1</b> Project ID page is present but includes incorrect information	<b>2</b> Project ID page is present and completed correctly	
<b>Punctuality</b> 0-1 point	<b>0</b> Participant was late for presentation		<b>1</b> Participant was on time for presentation	

**Evaluators' Scores**

Evaluator 1 \_\_\_\_\_ Initials \_\_\_\_\_

Evaluator 2 \_\_\_\_\_ Initials \_\_\_\_\_

Evaluator 3 \_\_\_\_\_ Initials \_\_\_\_\_

Total Score \_\_\_\_\_ divided by number of evaluators

= **AVERAGE EVALUATOR SCORE**

**Event Chairperson Total** \_\_\_\_\_

(10 points possible)

**Average Evaluator Score** \_\_\_\_\_

(90 points possible)

**Final Score** \_\_\_\_\_

(Average Evaluator Score plus Room Consultant Total)

**Rating achieved** (circle one)

Gold: 90-100

Silver: 70-89.99

Bronze: 1-69.99

**Verification of final score and rating** (please initial) Eval. 1 \_\_\_\_\_ Eval. 2 \_\_\_\_\_ Eval. 3 \_\_\_\_\_ Chair \_\_\_\_\_

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