



ILLUSTRATED TALK

Rubric



ILLUSTRATED TALK

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____

Category _____

FILE FOLDER							Points
FCCLA Planning Process Summary Page 0–5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
Outline of Presentation 0–3 points	0 Not provided	1 Very limited; disorganized	2 Adequate information presented; organization is good, but could be improved	3 Excellent information clearly organized and easy to follow			

ORAL PRESENTATION							Points
Introduction 0–5 points	0 No obvious introduction	1 Introduction not relevant or appropriate for the presentation	2 Introduction not effective in capturing attention	3 Somewhat creative/attention getting	4 Creative introduction	5 Introduction captured attention immediately	
Relationship of Family and Consumer Sciences Coursework to Selected Career 0–10 points	0 No evidence of relationship between career and FACS	1–2 Minimal evidence of career knowledge and FACS coursework	3–4 Some evidence of career knowledge	5–6 Knowledge of career and FACS coursework but not shared	7–8 Knowledge of career and the relationship to FACS is evident and shared	9–10 Knowledge of career and FACS relationship is evident and explained well	
Knowledge of Subject Matter 0–10 points	0 Did not mention any methods and techniques	1–2 Minimal evidence of knowledge	3–4 Some evidence of knowledge	5–6 Evidence of knowledge, but not used effectively in the presentation	7–8 Evidence of knowledge. Presentation is enhanced by participant's knowledge	9–10 Evidence of thorough knowledge. Effective presentation of current data and information to support viewpoints and issues of concern.	
Methods or Techniques to Address the Issues of Concern 0–10 points	0 Did not mention any methods and techniques	1–2 Methods and techniques were given, but not explained	3–4 Methods and techniques were given, but not clearly explained	5–6 Issues were examined with some methods and techniques to solve these concerns	7–8 Methods and techniques were given and thoroughly explained in which one imagines consequences, conceptualizes alternatives, and empathizes	9–10 Multiple strategies are examined. Critical thinking is used to focus on deciding what to believe or do	
Summary 0–5 points	0 Not provided	1–2 Poor summary with weak conclusion	3–4 Provided a summary but concluding statement could be stronger	5 Excellent summary with strong concluding statement			
Length of Presentation 0–3 points	0 Did not speak	1 Spoke very briefly or was stopped	2 Spoke an appropriate length but could have expanded more on presentation	3 The presentation was within 10 minutes and all information was covered for an appropriate length of time			
Organization/Delivery 0–10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1–2 Presentation covers some topic elements	3–4 Presentation covers all topic elements but with minimal information	5–6 Presentation gives complete information, but does not explain the project well	7–8 Presentation covers information completely and explains project fully	9–10 Presentation covers all relevant information completely and explains project with a seamless and logical delivery	

Illustrated Talk Rubric (continued)

Points

Voice—pitch, tempo, volume 0–3 points	0 No voice qualities are used effectively	1 Voice quality is adequate	2 Voice quality is good, but could improve	3 Voice quality is outstanding and pleasing to listen to		
Body Language/Clothing Choice 0–3 points	0 Body language shows nervousness and unease/inappropriate clothing	1 Body language shows minimal amount of nervousness/clothing is appropriate	2 Body language is good and clothing is professional	3 Body language and clothing choice both enhance the presentation		
Grammar/Word Usage/Pronunciation 0–3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3–5) grammatical and pronunciation errors	2 Few (1–2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Evaluators' Questions 0–5 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation

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VISUALS/PROPS						Points
Effectively Illustrate Content 0–5 points	0 Visuals not provided	1–2 Visuals are weak in supporting the presentation	3–4 Visuals support the presentation but do not complement the content	5 Visuals support and complement the presentation		
Creativity to Enhance Presentation 0–5 points	0 Visuals not used during the presentation	1–2 Visuals not original, lacking appeal	3–4 Somewhat original and appealing	5 Highly original, very appealing		
Use of Visuals During Presentation 0–5 points	0 Visuals not used during presentation	1 Visuals used to limit amount of speaking time	2 Visuals used minimally during presentation	3 Visuals incorporated throughout presentation	4 Visuals used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and visuals

Evaluator's Comments:

TOTAL
(90 points possible)

Evaluator Initial _____

Room Consultant Initial _____