



# CHAPTER SHOWCASE MANUAL

## Rubric



Name(s) of Participant(s) \_\_\_\_\_

State \_\_\_\_\_ Team # \_\_\_\_\_ Group # \_\_\_\_\_

Category \_\_\_\_\_

MANUAL							Points
<b>FCCLA Planning Process Summary Page</b> 0-5 points	<b>0</b> Planning Process summary not provided	<b>1</b> Inadequate steps in the Planning Process are presented	<b>2</b> All Planning Process steps are presented but not summarized	<b>3</b> All Planning Process steps are summarized	<b>4</b> Evidence that the Planning Process was utilized to plan project	<b>5</b> The Planning Process is used to plan the project. Each step is fully explained	
<b>Membership Campaigns</b> 0-5 points	<b>0</b> Not evident	<b>1</b> 1 or no campaign shown	<b>2-3</b> Campaigns described	<b>4-5</b> Campaigns are creative, thorough and successful			
<b>Meetings &amp; Ceremonies</b> 0-3 points	<b>0</b> No evidence shown	<b>1</b> Meetings held/attended	<b>2</b> Ceremonies at meetings	<b>3</b> Meetings were appropriately scheduled with all necessary ceremonies held throughout the year			
<b>Recognition Activities</b> 0-3 points	<b>0</b> Not evident	<b>1</b> Limited or no activities shown	<b>2</b> Recognition activities are held appropriately	<b>3</b> Recognition activities are creative and built into each event, multiple strategies			
<b>Leadership Activities</b> 0-5 points	<b>0</b> No activities shown	<b>1</b> 1 activity shown	<b>2</b> 2 or more indepth activities	<b>3</b> Leadership activities evident in many events	<b>4</b> 2 or more creative and in depth activities for multiple strategies for developing leadership	<b>5</b> Many Leadership development activities are evident in annual chapter program of work	
<b>Cooperative, Competitive, and Individualized Activities</b> 0-5 points	<b>0</b> Not evident	<b>1</b> 1 or no activities shown	<b>2</b> 2 activities shown	<b>3</b> Many activities for varied types of strategies	<b>4</b> 2 or more creative and thorough activities	<b>5</b> Many strategies for various learning and leadership styles and effective results	
<b>Community Service Activities</b> 0-5 points	<b>0</b> Not evident	<b>1</b> 1 or no activities shown	<b>2</b> Limited service activities shown	<b>3</b> Service activities are evident and effective	<b>4</b> 2 or more creative and effective service activities with multiple partnerships	<b>5</b> Extensive service activities and effective results	
<b>Chapter Resource Development</b> 0-5 points	<b>0</b> No evidence shown	<b>1</b> Limited evidence of resource development	<b>2</b> 1 or more fundraisers or events to generate resources	<b>3</b> Multiple fund development activities with varied results	<b>4</b> Fundraisers and resources sought effectively	<b>5</b> A developed system of seeking resources, fundraisers, donations	
<b>Chapter Budget</b> 0-5 points	<b>0</b> No evidence shown	<b>1</b> Budget is evident but lacks information details	<b>2</b> Budget is evident and may be incomplete	<b>3</b> Budget is adequate but not extensive	<b>4</b> Budget is detailed	<b>5</b> Budget is detailed and follows generally accepted accounting procedures	
<b>State and National Programs</b> 0-5 points	<b>0</b> Not evident	<b>1</b> 1 program with limited scope	<b>2</b> 2 or less activities	<b>3</b> 2 or more activities	<b>4</b> 3 or 4 activities shown with effective results	<b>5</b> 5/more creative and comprehensive activities. Many members involved, impressive results	
<b>Public Relations Efforts</b> 0-5 points	<b>0</b> No evidence	<b>1</b> 1 or no activities shown	<b>2-3</b> 2 or more activities shown	<b>4-5</b> 3 or more creative and effective activities with a variety of methods including technology			

# Chapter Showcase Manual Rubric (continued)

Points

<b>Manual</b> 0–5 points	<b>0</b> Manual not used during presentation	<b>1</b> Manual has many errors and is not aesthetically pleasing	<b>2</b> Manual has minimal appeal	<b>3</b> Manual needs some improvement in content and design	<b>4</b> Manual has good word, color, and design choice	<b>5</b> Manual is creative, appropriate and of high quality	
<b>ORAL PRESENTATION</b>							
<b>Organization/Delivery</b> 0–10 points	<b>0</b> Presentation is not done or speaks briefly and does not cover components of the project	<b>1–2</b> Presentation covers some topic elements	<b>3–4</b> Presentation covers all topic elements but with minimal information	<b>5–6</b> Presentation gives complete information but does not explain the project well	<b>7–8</b> Presentation covers information completely but does not flow well	<b>9–10</b> Presentation covers all relevant information with a seamless and logical delivery	
<b>Program of Work</b> 0–5 points	<b>0</b> Not evident	<b>1</b> Missing or lacks variety	<b>2–3</b> Focuses on a few areas	<b>4–5</b> Shows variety/creativity with comprehensive member involvement. Reflects Purposes of FCCLA			
<b>Use of Manual during Presentation</b> 0–5 points	<b>0</b> Manual is not used during presentation	<b>1</b> Manual used to limit amount of speaking time	<b>2</b> Manual is used minimally during presentation	<b>3</b> Manual incorporated throughout presentation	<b>4</b> Manual used effectively throughout presentation	<b>5</b> Presentation moves seamlessly between oral presentation and display	
<b>Voice—pitch, tempo, volume</b> 0–3 points	<b>0</b> No voice qualities are used effectively	<b>1</b> Voice quality is adequate	<b>2</b> Voice quality is good, but could improve	<b>3</b> Voice quality is outstanding and pleasing to listen to			
<b>Body Language Clothing Choice</b> 0–3 points	<b>0</b> Body language shows nervousness and unease/inappropriate clothing	<b>1</b> Body language shows minimal amount of nervousness/clothing is appropriate	<b>2</b> Body language is good and clothing is professional	<b>3</b> Body language and clothing choice both enhance the presentation			
<b>Grammar/Word Usage/Pronunciation</b> 0–3 points	<b>0</b> Extensive (more than 5) grammatical and pronunciation errors	<b>1</b> Some (3–5) grammatical and pronunciation errors	<b>2</b> Few (1–2) grammatical and pronunciation errors	<b>3</b> Presentation has no grammatical or pronunciation errors			
<b>Responses to Evaluators' Questions</b> 0–5 points	<b>0</b> Did not answer evaluators' questions	<b>1</b> Unable to answer some questions	<b>2</b> Responded to all questions, but without ease or accuracy	<b>3</b> Responded adequately to all questions	<b>4</b> Gave appropriate responses to evaluators' questions	<b>5</b> Responses to questions were appropriate and given without hesitation	

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**Evaluator's Comments:**

**TOTAL**  
(90 points possible)