



CHAPTER SHOWCASE DISPLAY

Rubric



CHAPTER SHOWCASE DISPLAY

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____

Category _____

DISPLAY							Points
FCCLA Planning Process Summary Page 0-5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
Membership Campaigns 0-5 points	0 Not evident	1 1 or no campaign shown	2-3 Campaigns described	4-5 Campaigns are creative, thorough and successful			
Meetings & Ceremonies 0-3 points	0 No evidence shown	1 Meetings held/attended	2 Ceremonies at meetings	3 Meetings were appropriately scheduled with all necessary ceremonies held throughout the year			
Recognition Activities 0-3 points	0 Not evident	1 Limited or no activities shown	2 Recognition activities are held appropriately	3 Recognition activities are creative and built into each event, multiple strategies			
Leadership Activities 0-5 points	0 No activities shown	1 1 activity shown	2 2 or more in depth activities	3 Leadership activities evident in many events	4 2/more creative and in depth activities for multiple strategies for developing leadership	5 Many leadership development activities are evident in annual chapter program of work	
Cooperative, Competitive, and Individualized Activities 0-5 points	0 Not evident	1 1 or no activities shown	2 2 activities shown	3 Many activities for varied types of strategies	4 2/more creative and thorough activities	5 Many strategies for various learning and leadership styles and effective results	
Community Service Activities 0-5 points	0 Not evident	1 1 or no activities shown	2 Limited service activities shown	3 Service activities are evident and effective	4 2/more creative and effective service activities with multiple partnerships	5 Extensive service activities and effective results	
Chapter Resource Development 0-5 points	0 No evidence shown	1 Limited evidence of resource development	2 1/more fundraisers or events to generate resources	3 Multiple fund development activities with varied results	4 Fundraisers and resources sought effectively	5 A developed system of seeking resources, fundraisers, donations	
Chapter Budget 0-5 points	0 No evidence shown	1 Budget is evident but lacks information details	2 Budget is evident and may be incomplete	3 Budget is adequate but not extensive	4 Budget is detailed	5 Budget is detailed and follows generally accepted accounting procedures	
State and National Programs 0-5 points	0 Not evident	1 1 program with limited scope	2 2 or less activities	3 2 or more activities	4 3 or 4 activities shown with effective results	5 5/more creative and comprehensive activities. Many members involved, impressive results	
Public Relations Efforts 0-5 points	0 No evidence	1 1 or no activities shown	2-3 2/more activities shown	4-5 3/more creative and effective activities with a variety of methods including technology			

Chapter Showcase Display Rubric (continued)

							Points
Display 0–5 points	0 Display not used during presentation	1 Display has many errors and is not aesthetically pleasing	2 Display has minimal appeal	3 Display needs some improvement in content and design	4 Display has good word, color, and design choice	5 Display is creative, appropriate and of high quality	
ORAL PRESENTATION							
Organization/Delivery 0–10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1–2 Presentation covers some topic elements	3–4 Presentation covers all topic elements but with minimal information	5–6 Presentation gives complete information but does not explain the project well	7–8 Presentation covers information completely but does not flow well	9–10 Presentation covers all relevant information with a seamless and logical delivery	
Program of Work 0–5 points	0 Not evident	1 Missing or lacks variety	2–3 Focuses on a few areas	4–5 Shows variety/creativity with comprehensive member involvement. Reflects Purposes of FCCLA			
Use of Display during Presentation 0–5 points	0 Display is not used during presentation	1 Display used to limit amount of speaking time	2 Display is used minimally during presentation	3 Display incorporated throughout presentation	4 Display used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and display	
Voice—pitch, tempo, volume 0–3 points	0 No voice qualities are used effectively	1 Voice quality is adequate	2 Voice quality is good, but could improve	3 Voice quality is outstanding and pleasing to listen to			
Body Language/Clothing Choice 0–3 points	0 Body language shows nervousness and unease/inappropriate clothing	1 Body language shows minimal amount of nervousness/clothing is appropriate	2 Body language is good and clothing is professional	3 Body language and clothing choice both enhance the presentation			
Grammar/Word Usage/Pronunciation 0–3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3–5) grammatical and pronunciation errors	2 Few (1–2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors			
Responses to Evaluators' Questions 0–5 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation	

Evaluator's Comments:

TOTAL
(90 points possible)