

Chapter Service Project Display

Chapter Service Project Display, a *team event*, recognizes chapters that develop and implement an *in-depth service project* that makes a worthwhile contribution to *families*, schools, and *communities*. Students must use Family and Consumer Sciences *content* and skills to address and take action on a *community* need. Participants must prepare a **display** and an **oral presentation**.

EVENT CATEGORIES

Junior: through grade 9

Senior: grades 10-12

Occupational: grades 10-12

See the section on event categories for more information.

ELIGIBILITY

1. Chapters may submit one display entry in each category of this event.
2. Participation is open to any nationally affiliated FCCLA chapter member.
3. The Chapter Service Project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
4. The Chapter Service Project Display project must be planned and prepared by the participant(s) only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
5. Chapters may choose to enter both a Chapter Service Project Display and Chapter Service Project Manual, but must select different service projects for each.
6. A project entered in this event may not be entered in any other STAR Event, but may be a part of the Chapter Showcase Event.

PROCEDURES & TIME REQUIREMENTS

1. **Before the opening general session on the first day of the conference, participants will have 30 minutes to set up their displays.** Only participants are allowed in the setup area. Other persons may not assist. *Displays* not set up at designated time will not be allowed during the presentation.

2. The oral presentation **may be up to** 10 minutes in length but must be at least 7 minutes. A one-minute warning will be given at 9 minutes. Participants will be stopped at 10 minutes.
3. If audio and/or visual recordings are used for the *display* event, they are limited to 1 minute playing time during the presentation.
4. Following the presentation, evaluators will have 5 minutes to interview participants.
5. Following the interview, evaluators will have 5 minutes to review the display.
6. Evaluators will use the rubric to score and write comments for participants. Then, evaluators will meet with each other to discuss participants' strengths and suggestions for improvement.
7. The total time required for this event is approximately 20 minutes.

GENERAL INFORMATION

1. Participants must bring all necessary supplies and/or equipment. Wall space will not be available.
2. Tables and electrical outlets must be requested through the adviser. Extension cords and power strips are not provided.
3. Scrapbooks, *flip charts*, *manuals*, and photo albums are not allowed in the *display* event.
4. Participants may not carry in additional *visuals* or *props* for the oral presentation. The *display* may be used as a visual during the oral presentation, but movement of the *display* during the presentation must occur within the original *dimensions only*. This includes handouts, samples, etc.
5. Words in *italics* are defined in the glossary.
6. **Allowable Presentation Elements:** *Audio, Costumes/Uniforms, Props/Pointers, Skits, Visual Equipment, Visuals.*
Not Allowed: *Easel(s), File Folders..*

Chapter Service Project Display Specifications

Display

A display may be used to document and illustrate the work of one project.

The *display* may be either freestanding or tabletop. **Freestanding displays should not exceed a space 48" deep by 60" wide by 72" high, including audiovisual equipment. Tabletop displays should not exceed a space 30" deep by 48" wide by 48" high, including audiovisual equipment.** Information or *props* outside the *display* will be considered part of the *display* and subject to penalty (tablecloths, storage items, boxes below the table, etc.). *Visuals* or *props* used during the oral presentation of the *display* must be contained within the *dimensions* of the *display*, and movement of the display during the presentation must occur within the original dimensions only. **The *display* must include a *project identification page* and a *planning process summary page*.**

Oral Presentation

The oral presentation of the project **may be up to** 10 minutes but must be at least 7 minutes in length and is delivered to evaluators. The presentation should explain the specifics of the project and its outcomes. Participants presenting a *display* may use audio and/or visual recordings, but they are limited to 1 minute playing time. Participants may not carry in additional visuals or *props* for the oral presentation. The *display* may be used as a *visual* during the oral presentation.

Evaluation Criteria

<i>Project Identification Page</i>	One 8 1/2" x 11" page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant's name(s), chapter name, school, city, state, FCCLA national region, and project title. For project identification pages mounted on a display, graphics and decorative elements must be outside the 8 1/2" x 11" page and must not touch or overlap the project identification page.
FCCLA <i>Planning Process Summary Page</i>	One 8 1/2" x 11" summary page of how each step of the <i>planning process</i> was used to plan and implement the project; use of the <i>planning process</i> should be described more in depth in the oral presentation.
<i>Display</i>	<i>Display</i> should be neat, legible, professional, and creative and use correct grammar and spelling.
<i>Identify Concerns: Address Specific Needs</i>	Project addresses an urgent and significant need in the school, community, and world. Research methods such as surveys, interviews, reports, readings, observations were used for gathering data. Technology may have been used to gather data.
<i>Identify Concerns: Target Audience</i>	Research and consideration was given to develop an appropriate project for a specific audience.
<i>Set a Goal: Goals Mission</i>	Project's goals and mission are clear and stated based on needs and research.
<i>Set a Goal: Reflects FCCLA Purposes</i>	Project is related to at least one of the organization's eight purposes, and may also relate to the mission of FCCLA or the organization's strategic plans.
<i>Set a Goal: Relates to</i>	Project relates to Family and Consumer Sciences content, standards and the

Family and Consumer Sciences	knowledge and skills of members learned in Family and Consumer Sciences areas is utilized.
<i>Form a Plan: Scope</i>	Include evidence that the scope of the project is rigorous and thorough.
<i>Form a Plan: Project Organization</i>	Project was planned with alternative actions, consequences of various actions and barriers or challenges addressed.
<i>Form a Plan: Partners</i>	Include partnerships and cooperative actions taken.
<i>Form a Plan: Work Plan</i>	Work plans for members and volunteers are detailed and specific.
<i>Form a Plan: Timeline</i>	Project was planned for the time involved in implementing the project.
<i>Form a Plan: Activities Tasks and Roles</i>	Activities were planned for various roles, tasks of the members and volunteers.
<i>Form a Plan: Budget</i>	Project budget was developed to reflect the project goals and is detailed and thorough.
<i>Form a Plan: Increase Awareness/ Public Relations</i>	Project plans include media outreach, involvement of elected officials, and positive messages about FCCLA and Family and Consumer Sciences.
<i>Act: Project Impact</i>	Include evidence that the intended impact of the project was reached or reasons why it was not.
<i>Act: Youth Involved and Volunteer Recruitment</i>	Project is youth-led and involves volunteers. Nontraditional volunteers (Culturally inclusive, special needs, older people, etc) are sought for their involvement.
<i>Act: Uniqueness</i>	Project should be uniquely designed by youth to meet the needs and audience intended. Project that is an annual project, a previous project or not unique will not receive as many points on the rubric.
<i>Follow Up: Evaluation and Follow-up</i>	Utilize methods for evaluation such as pre- and post-surveys, interviews, reports, observations, and formal evaluations.
Organization	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize project.
Use of Display	Design original, appealing display, use these effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of display and notes or note cards if used.
Grammar/Word Usage/ Pronunciation	Use proper grammar and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Adjust communication to the evaluators' questions. All team members involved in responding to questions.

STAR Events Point Summary Form Chapter Service Project Display

Category (circle one): Junior Senior Occupational

Participant's Name(s): _____

Participant(s) Number: _____

Directions:

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms. Do **not** change team or group numbers.
2. Before student presentation, Event Chairperson must check participants' *display* using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do **not** staple.

ROOM CONSULTANT CHECK			POINTS
Registration 0-5 points	0 Did not attend/incomplete team attendance	5 The individual or ALL participating members of the team attended	
Display Set-up 0-1 point	0 Participants did not set up their display within the allotted time period	1 Participants set up display during the allotted time period	
Display Dimensions 0-1 point	0 Does not fit within the appropriate dimensions/objects move out of the display during the presentation	1 The display fits and stays within the appropriate dimensions	
Project Identification Page 0-2 points	0 Project ID page is missing	1 Project ID page is present but includes incorrect information	2 Project ID page is present and completed correctly
Punctuality 0-1 point	0 Participant was late for presentation	1 Participant was on time for presentation	

Evaluators' Scores

Evaluator 1 _____ Initials _____

Evaluator 2 _____ Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by number of evaluators

= **AVERAGE EVALUATOR SCORE**

Event Chairperson Total _____

(10 points possible)

Average Evaluator Score _____

(90 points possible)

Final Score _____

(Average Evaluator Score plus Room Consultant Total)

Rating achieved (circle one)

Gold: 90-100

Silver: 70-89.99

Bronze: 1-69.99

Verification of final score and rating (please initial) Eval. 1 _____ Eval. 2 _____ Eval. 3 _____ Chair _____

